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Contact:

Jesica Witte
Vice President of Marketing
marketing@connexuscu.org
715-847-4700
www.connexuscu.org



Endura Financial Federal Credit Union merges with Connexus Credit Union

Wausau, WI - August 26, 2014 - Endura Financial Federal Credit Union announced today that members have voted to merge with Connexus Credit Union (Wausau, WI), effective October 1, 2014.

The merged credit union will continue doing business as Connexus Credit Union, with combined assets exceeding \$990 million. It will offer its 139,000-plus members a stronger member experience by bringing together best practices of both credit unions, including optimizing and expanding member convenience through online services, branch and ATM locations, as well as diversification of product and service offerings.

This strategic merger joins two credit unions with very similar philosophies and values. Both share rich legacies of serving employees, families and retirees of major corporations, as well as local communities. "This is an exciting time for Endura members and staff as we celebrate our shared 'members-first' philosophy and enhance the member experience by providing access to a broader array of high quality products and services," said Douglas P. Young, President/CEO of Endura Financial Federal Credit Union.

J. David Christenson, President/CEO of Connexus Credit Union adds, "Bringing together two strong and innovative Credit Unions provides a tremendous opportunity to collectively leverage the best of both organizations – it's a win-win for everyone."

About Connexus - Connexus Credit Union, headquartered in Wausau, WI, has \$640 million in assets and serves more than 112,000 members. A national credit union with members in all fifty states and abroad, Connexus members utilize online and mobile banking, website services, and a dedicated Member Call Center for account service and transactions. The credit union was founded in 1935.

About Endura Financial - Endura Financial Federal Credit Union (EFFCU), headquartered in Minneapolis, MN, has \$350 million in assets and serves more than 27,000 members. A national credit union with members in all fifty states and abroad, EFFCU members utilize online and mobile banking and website services for account service and transactions. The credit union was founded in 1929.

Email and Website:
info@connexuscu.org
www.connexuscu.org

Mailing Address:
PO Box 8026
Wausau, WI 54402-8026

Phone:
Ph: 800.845.5025
Ph: 715.847.4700