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**Connexus CMO Chad Rogers Appears on Fox9 News**

*Provides Insight on Personal Finances and Credit Union Advantages*

**Wausau, WI (May 12, 2015)** – Chad Rogers, Connexus Chief Marketing Officer, appeared on the Minneapolis - St. Paul Fox9 Morning Saturday news show on April 25<sup>th</sup>. Rogers provided personal financial management tips and discussed the benefits provided by member-owned credit unions during a four-minute interview segment with Fox9 Weekend Co-host Leah Beno.

View the interview at: <http://youtu.be/hlrQIz-dFBE>

During the interview, Rogers and Beno discussed the Twin Cities-based Endura Federal FCU merger with Connexus Credit Union and Endura's focus on member groups like Honeywell employees. Rogers also commented that, in addition to longer-term investments, savvy consumers pay close attention to making their savings and checking accounts work as hard as possible for them.

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**About Connexus Credit Union** – Serving more than 174,000 members across all 50 states, Connexus is a member-focused cooperative with over \$1 Billion in assets. Connexus is proud to provide high yields for checking accounts and deposit products, as well as competitive rates for personal, home and auto loans. The Wausau, WI based credit union has been nationally recognized for excellence by Forbes, CNN Money, PC Magazine, AARP, Kiplinger and Bankrate.com. Connexus is committed to helping their members achieve personal financial objectives while anticipating their needs and exceeding their expectations with superior products and services. Note: Endura Financial Federal Credit Union is a Connexus Credit Union Company.